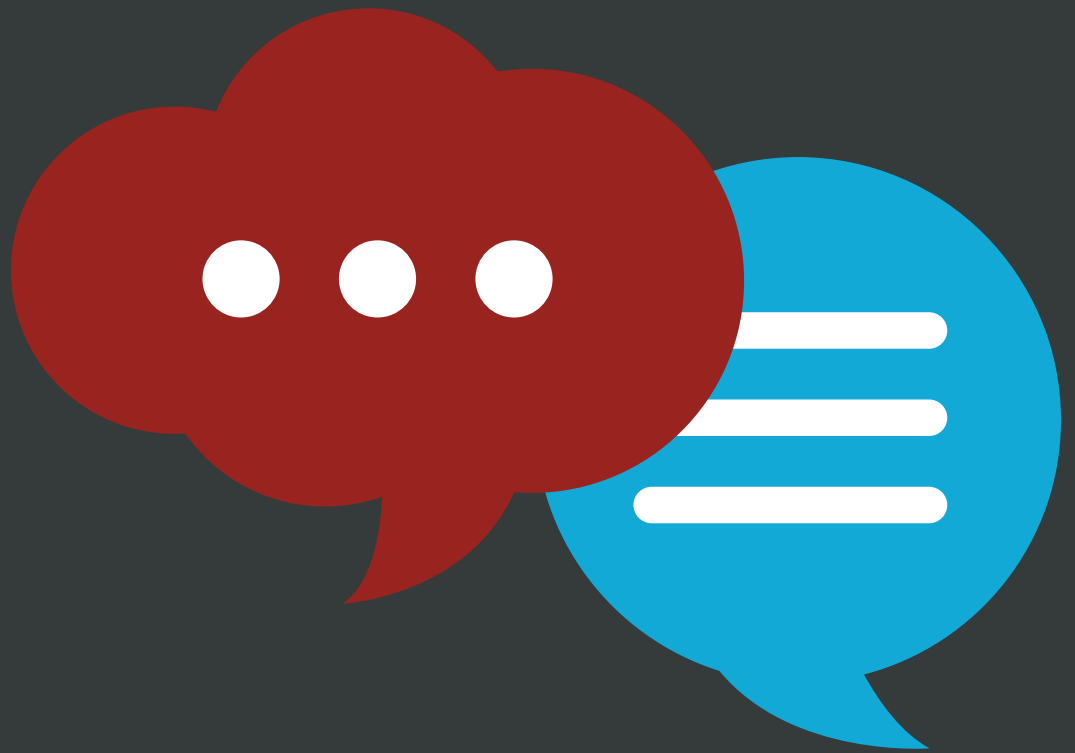


Fall
2021

Affiliate Report

A deep dive into understanding the National
Aphasia Association's affiliates



Affiliate Overview

The National Aphasia Association currently has **1,281 affiliates** (October 2021). While the vast majority are speech-language pathologists, anyone who offers services or advocates for people with aphasia can be added to our database.

64.6% (or 828 affiliates) have created a page on the NAA site to promote their services, support groups, or advocacy work. All affiliates are welcome to make a page. These pages can be searched via our affiliate database, grouped by location or type of service.



Report Reasoning and Methodology

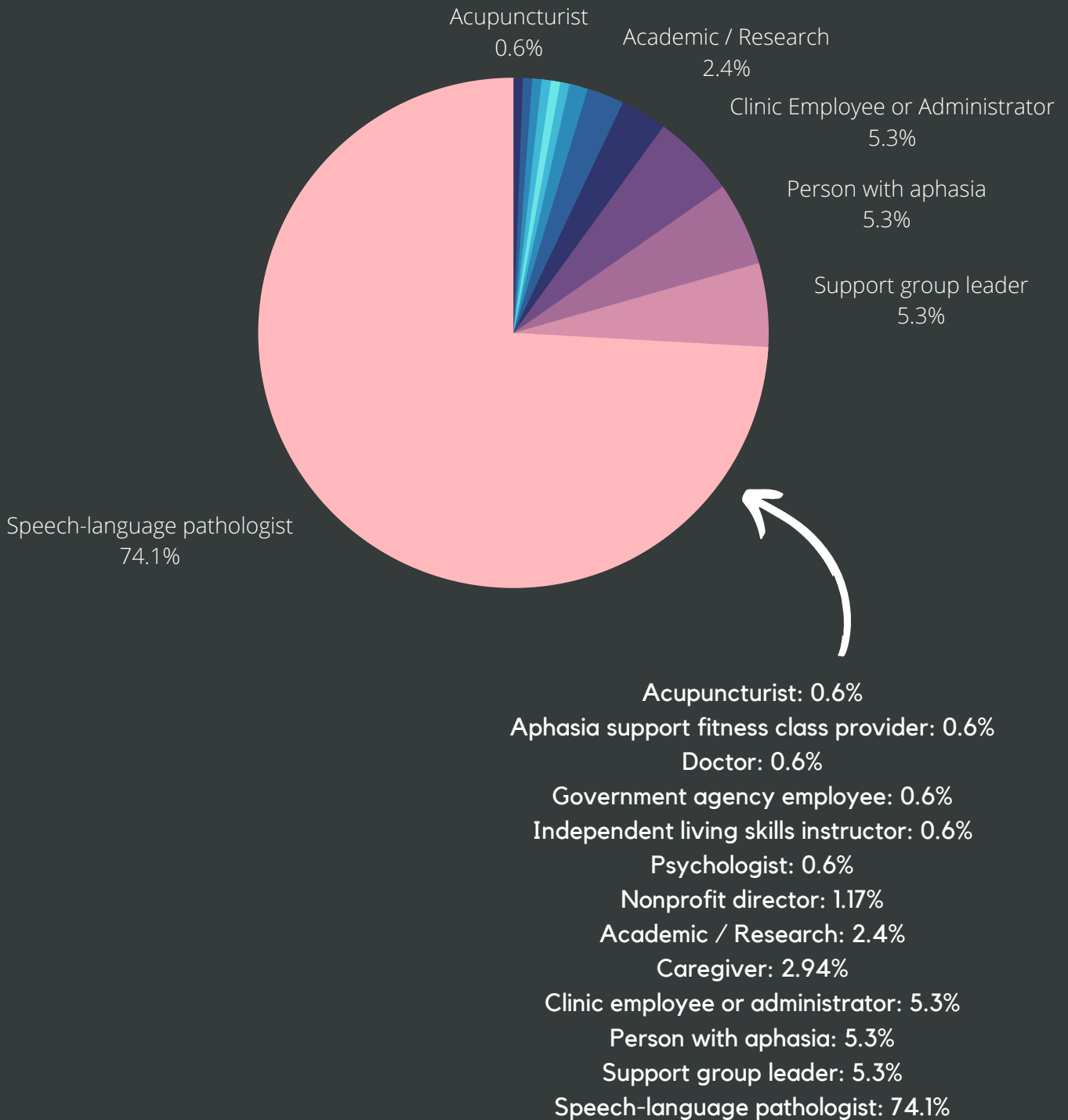
The NAA conducted a survey to learn more about our affiliates, their experience with our site, the services they offer, and ways we can work together. The mission of the NAA has always been to support professionals who work with people who have aphasia, and this survey ensured that affiliates have a voice in how we promote their work and best support their efforts.

All affiliates were sent the survey and had several weeks to complete the **16 questions**. **170 of the 1,281 affiliates (13.2%)** answered the survey, and you can see the participating individuals and clinics on pages 11 - 15.

Connection to Aphasia

Question 1: How are you connected to aphasia?

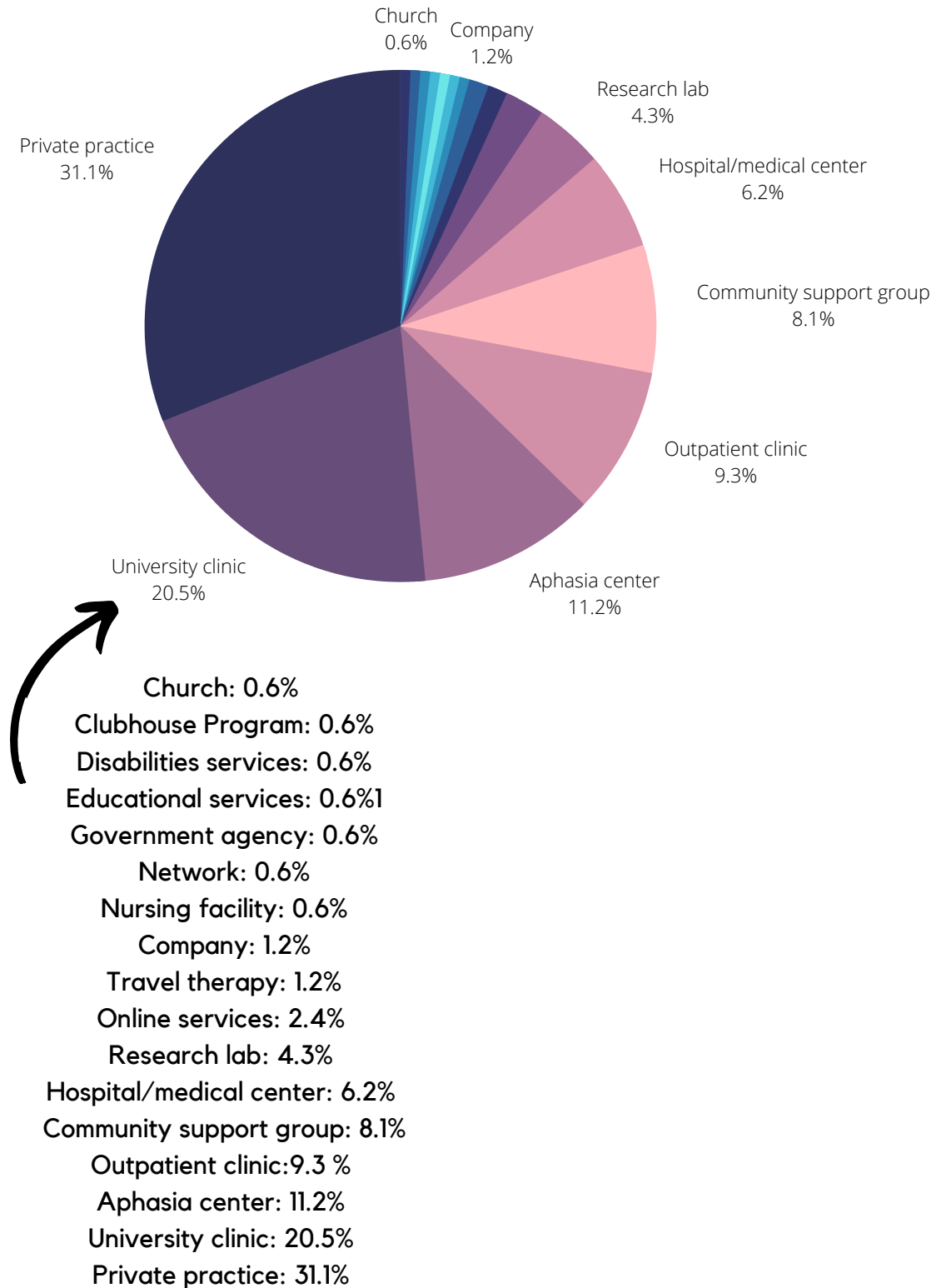
74.1% of the group identified as speech-language pathologists.



Facilities

Question 2: Which option best describes your facility?

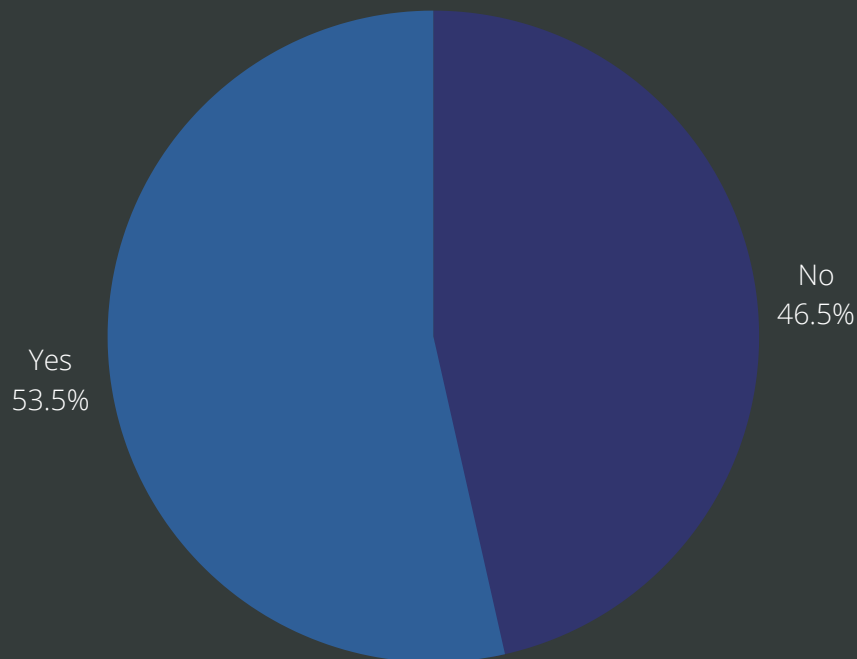
31.1% of the group described their facility as a private practice, but the answers varied from research lab (4.3%) to aphasia center (11.2%)



Types of Services

Question 3: Do you treat neurologically-based disorders exclusively?

Slightly more (53.5%) of affiliates who answered the survey state that they treat neurologically-based disorders exclusively.

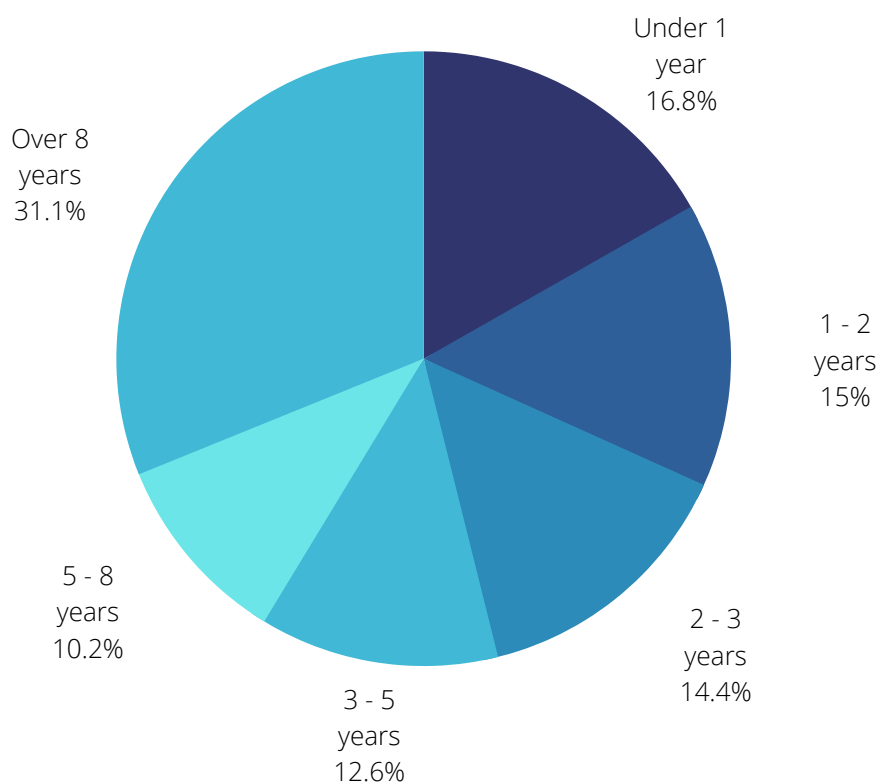


While this finding shows that more than half of our affiliates have specific expertise, our affiliates represent a spectrum of communication disabilities.

Length of Time

Question 4: How long have you been an affiliate of the NAA?

Many of our affiliates have been with the NAA for a long time.

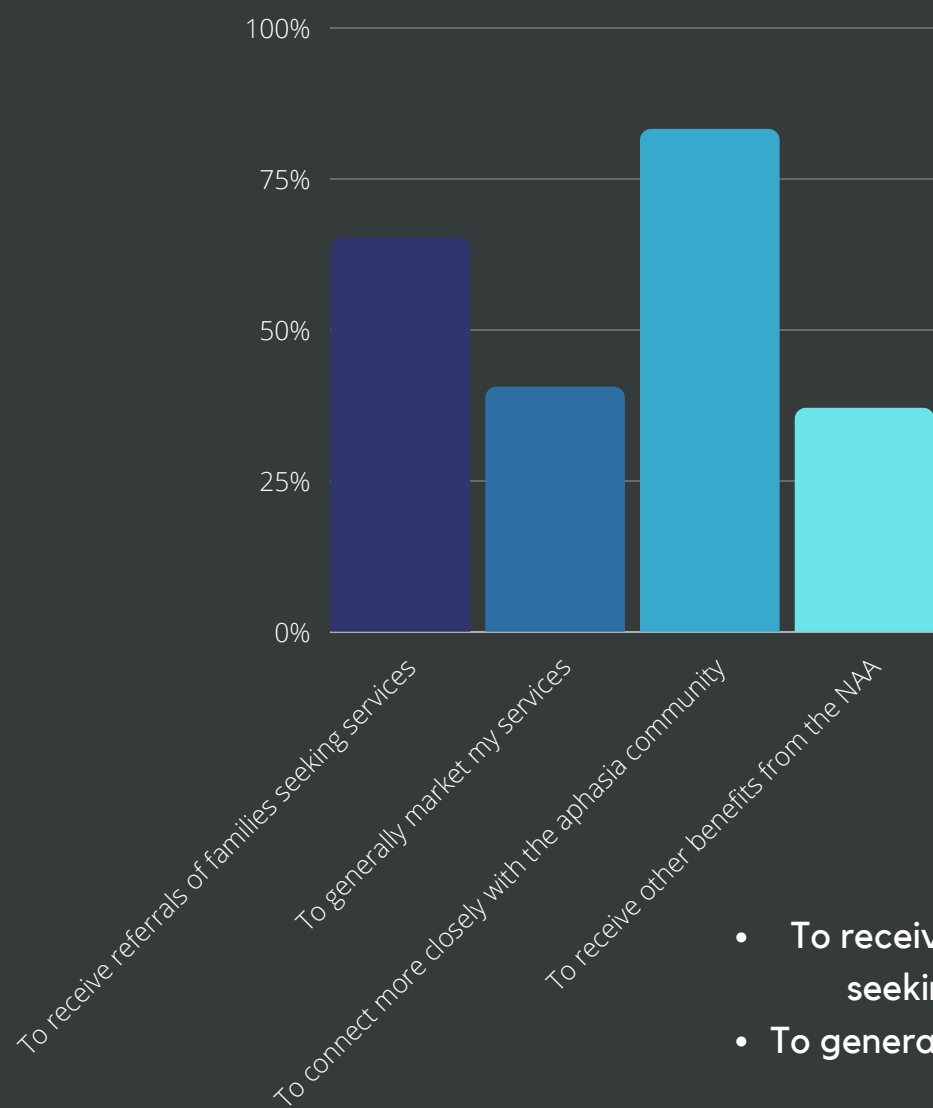


New affiliates are added daily to the directory, and we have affiliates in all 50 states. We are thrilled that the largest group of answer providers have been with us for over 8 years, but we're equally happy to see that 16.8% of affiliates are new to the NAA this year.

Reason for Registering

Question 5: Why did you register as an affiliate? Check all that apply.

While many additional answers were given, these four received a lot of support. 83.2% of affiliates registered to connect more closely with the aphasia community



- To receive referrals of families seeking services: 65.3%
- To generally market my services: 40.5%
- To connect more closely with the aphasia community: 83.2%
- To receive other benefits from the NAA: 37%

Your Work and Our Mission

Question 6: In what ways does being an affiliate further your work and our mission?

Here are some of the interesting responses to this question:

I know I can trust information from NAA and often share this site with clients and their families as a resource.

I think ultimately it's about being connected with the aphasia community since I see the NAA as the primary national organization for people with aphasia.

It provides visibility for those searching for local services.

Connect with a wider network of aphasia specialists to better serve clients.

It characterizes my practice as one based on evidence and best practice.

I can use the educational materials.

It provides a space to connect exclusively with individuals and/or families who are seeking holistic care.

It keeps me involved in the ever-changing ways aphasia affects individuals and motivates me to continue to strive toward supporting my clients on an individual needs basis.

It helps with marketing and outreach. It helps me see what other services like mine are out there for folks who are not in Texas.

I use your educational resources and advocacy posts.

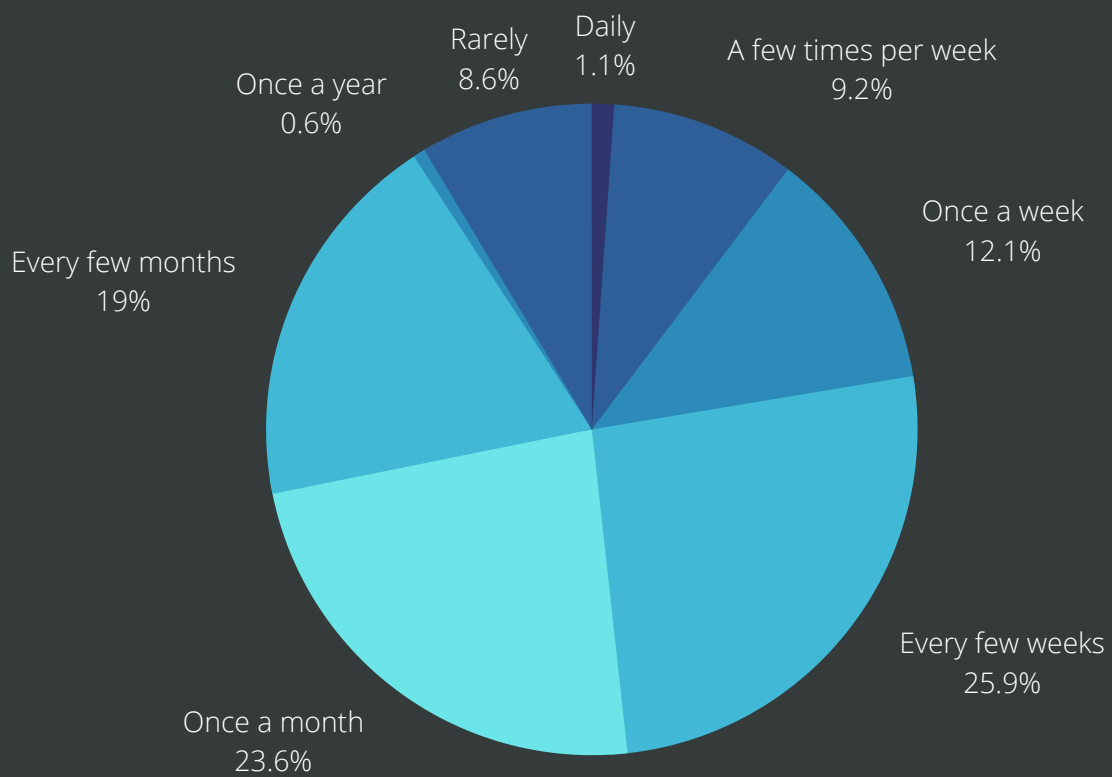
I am proud to be amongst other professionals who are devoted to improving the lives of people affected by aphasia.

Receiving updates to share with families and people with aphasia.

Website Use

Question 7: How often do you use the NAA website?

Our affiliates are frequently on the site.



Working Together

Question 8: Beyond directing individuals to your services, how can the NAA best support you or your organization?

Here are some of the interesting responses to this question:

Continue providing excellent resources. Consider providing specific information to those who facilitate/lead aphasia support groups. (E.g., strategies for maximizing facilitation of virtual and hybrid groups, hands-on group activities, etc.)

I don't really have services, I just conduct research. I've never thought of using the NAA for recruitment, but it would be a nice resource.

Being able to connect with colleagues in my field.

I have worked with several NAA ambassadors to promote community and graduate student education and awareness. My graduate clinicians have always benefited from listening to NAA ambassadors regarding their stories. I would just encourage the NAA to continue this kind of work!

We love that you have info about PPA, and the ability to search for affiliates that have experience in PPA. One recommendation would be to update your PPA information on your website. It's a bit outdated. The landing page is updated but some of the links are old. For example, the diagnosing PPA page is from 2002, and a lot has changed since then.

Informing families of our services; referrals to treatment and groups.

Become a true clearinghouse of information for people, which also means ensuring/providing incentives for people/clinicians/researchers to relate to the NAA.

I would benefit from knowing more about the audience - how might they prefer to interact with a university clinic and how can we make that happen?

By continuing to spread awareness about aphasia.

By continuing to support our members through educational, awareness, and advocacy materials. We have used NAA materials such as the Aphasia Quiz in presentations and training.

Thank You

An enormous thank you to everyone who answered our survey

A is for Aphasia Support Group

Adler Aphasia Center

Afasia y Comunicación

Align Speech Therapy and Consulting

All Access Speech Therapy

Ann Harlow

Antonella DeNunzio

Aphasia and Motor Speech Disorders Research Lab at Georgia State University

Aphasia Center of Acadiana and UL Lafayette Clinic

Aphasia Center of Maine

Aphasia Center of West Texas

Aphasia Communication Enhancement (ACE) Program at Western Michigan University

Aphasia Communication Enhancement program

Aphasia Recovery Connection

Ariella Kaplan, CCC-SLP

Ascension St. John Medical Center

Austin

Austin Speech Labs

Barkley Speech-Language and Hearing Clinic

Baylor University Speech-Language and Hearing Clinic (Neuro Clinic)

Bernadette

Bharati Vidyapeeth School of Audiology Speech-Language Pathology Pune India &

Deenanath Mangeshkar Charity Hospital

Big Sky Aphasia Program

Blanche Feero

Boston University Sargent College Aphasia Group

Boston University: Aphasia Resource Center

Brooke Hallowell (Private Practice)

Brooks Aphasia Center

Buzzards Bay Speech Therapy

Cabinet de logopedie

Calgary Aphasia Centre

Christina Zanella

Thank You (Continued)

Civil Hospital

Cognition, Speech & Language

Cognitive Concierge

Communication Connection

Communication Recovery Groups (CRG) at Providence St. Jude Medical Center

Connected Speech Pathology

Covenant Speech Tx Plus, LLC

Dandelion Speech-Language Pathology Services

Denise Lowell

Different Strokes support group in New Orleans

Dr. Mark Witkind, Speech-Language Pathologist, Miami, Florida

Dr. Mona Greenfield

East Carolina University speech-Language & hearing clinic

Eastern New Mexico University

Elena Ibarra

Florida State University Aphasia Research Laboratory

Free Your Speech Therapy Services

Friends of Aphasia / Aphasia Center of Tucson

Gundersen Health System

Harry D Schneider MD PC

Heidi

Hospital for Special Care

Houston Aphasia Recovery Center (HARC)

iCommunicare, LLC

Impulse Rehab & Wellness

Infinite Speech Swallowing& Neuro Rehab LLC

Integrative Reconnective Aphasia Therapy

Intensive Program for Aphasia Therapy at the Medical College of Wisconsin

International Aphasia Movement

iTalk Speech & Language Center

Jocelyn

Jocelyn L Lagier MS CCC-SLP

Kalynn Stewart Speech Therapy

Kathy Vansickle

Kean University

Thank You (Continued)

Kessler Rehabilitation Center
Kingwood Aphasia Group
Lake Austin Speech Therapy
Lilium Therapy Services
Lok Kwan Neuro-Acupuncture
Lotus Speech & Wellness, LLC
Loyola Clinical Centers
Lucinda Koza
Lynn Schultz
Madison Speech Therapy
Marina Agerter
Marshall University Speech and Hearing Center
Marywood University Aphasia Support Group
Matt LeKrey
Max Hoepli
Mayo Clinic
Memphis Aphasia Community
Methodist Hospital
MGH Institute of Health Professions
Minnesota Connect Aphasia Now
Minnesota State University-Mankato
Mira Goral
Montgomery County Stroke Association
MossRehab Aphasia Center
My Philly Speech
Nazareth College Neurogenic Communication and Cognition Clinic
Neuro Speech Services
Neuro Therapy Nashville
NeurogeniCSS
NeuroService Alliance
Nevada State Speech and Language Clinic
Northwestern University
Nova Southeastern University
Old Dominion University

Thank You (Continued)

Open Lines Speech and Communication
Origami Rehabilitation Center
Oroville Hospital Neurology
Pace University Speech, Language and Hearing Center
Pace University/NYU Langone Health
Peter Gegenheimer
Pi Beta Phi Rehabilitation Institute
Psychology
Purdue Aphasia Group
RMG Therapy, LLC
Rusk Rehabilitation
Salubris Speech Therapy
SANDLab
Santa Rosa Speech & Language Services
Sarah Wallace
Serene Speech Therapy
Shari Shapiro
Shirley Ryan AbilityLab Center for Aphasia Research and Treatment
Speakeasy Therapy Services
Speech & Language Resources
Speech and Communication Services
Speech By The Beach Consulting LLC
Speech-Language Institute at Salus University
Speech Spark Services, LLC
Speech Works RI
Speech-Language Matters
Speech-Language Pathology Clinic at Widener University
St Jude Medical Center / Speech Recovery Pathways
Stable and Progressive Aphasia Center (SPACE), University of New Mexico
Stanford
Stroke Comeback Center
Stroke Educator, Inc.
Suncoast Aphasia Support Group

Thank You (Continued)

Support Link

Synapse House

Synergy Speech-Language Pathology

Syracuse University Aphasia Lab

Texas Tech University Health Sciences Center Stroke & Aphasia Recovery (STAR) Program

The Aphasia Center

The Aphasia Collaborative (TAC)

Therapy Works Together

Thomas P Malick

Total Rehab Center

Transcend Speech and Swallowing Solutions, LLC

Trinity Speech Therapy, PLLC

U. of Washington Speech and Hearing Clinic

UConn

UNCG Speech and Hearing Center

Unity Point Health- Meriter

University of Alaska Anchorage

University of Michigan Aphasia Program (UMAP)

University of Nebraska @Omaha Speech-Language Clinic

University of New Hampshire Clinic for Neurogenic Communication Disorders

University of South Alabama Speech & Hearing Center

University of Utah Speech-Language-Hearing Clinic

UPMC

Vanderbilt Pi Beta Phi Rehabilitation Institute

Vital Voice and Speech LLC

Voice Aerobics

VOISS Therapy & LHC Group: St. Mary's Home Health

WellPeer

Words of Wisdom, PLLC